Press Release

For immediate release

Tinnitus UK Partners with Download Festival to Champion Hearing Health

Tinnitus UK will be attending Download Festival 2026, marking the charity's first on-site collaboration with Live Nation and one of the UK's largest music festivals.

The partnership represents an exciting next step in Tinnitus UK's growing work with the music industry and builds directly on the success of **Tinnitus Week 2026,** which reached more than **40 million people** through a national campaign focused on hearing health, live music and prevention.

For decades, tinnitus and hearing damage have been closely linked to music, festivals and live events. Yet conversations about hearing protection and **long-term hearing health** have often remained in the background. Tinnitus UK believes that can change.

By attending Download Festival, the charity is bringing the conversation directly into one of the **world's most iconic** festival environments.

Throughout the festival, Tinnitus UK will be creating **artist-led content** focused on hearing health, life in music and practical ways to protect hearing without compromising the live music experience. This will include interviews with artists, social media features and festival coverage designed to engage both music fans and the wider public.

The content will form part of Tinnitus UK's ongoing **awareness and prevention** work, helping people understand the importance of protecting their hearing while continuing to enjoy the music they love.

Download Festival already demonstrates a **commitment to accessibilit**y and audience wellbeing through initiatives including British Sign Language interpretation services, hearing loops across key festival locations and guidance encouraging hearing protection for younger attendees.

Tinnitus UK's involvement builds on these foundations and reflects a shared belief that everyone should be able to **enjoy live music safely** and confidently.

Lewis Budden, Marketing Manager at Tinnitus UK, said:

"Tinnitus Week 2026 showed that there is a huge appetite for conversations about hearing health within the music community. The response from musicians, industry professionals and audiences was incredible.

Attending Download Festival is a natural next step for us. It allows us to continue those conversations directly within one of the world's most respected music festivals, while working alongside Live Nation to raise awareness of hearing health in a positive, engaging and artist-led way.

This is about helping people enjoy live music for longer, protecting future generations of music fans and ensuring hearing health becomes part of the wider conversation around wellbeing in music."

By working with festivals, artists and music audiences, the charity hopes to increase awareness, **encourage prevention** and ensure that more people know where to turn for support if they need it.

For Tinnitus UK, Download Festival marks the beginning of a new chapter in the charity's relationship with the music industry and an opportunity to place **hearing health** firmly on the national stage.

Notes to Editors

- Tinnitus is the perception of sound without an external source, often described as ringing, buzzing, or hissing in the ears. It can be temporary or permanent, and severity varies.
- Research shows that 1 in 7 people in the UK live with tinnitus, This figure increases to 1 in every 3 for musicians.
- Tinnitus UK is the only UK charity dedicated to supporting people affected by tinnitus. More at: www.tinnitus.org.uk.

Available for interview:

Lewis Budden, Marketing Manager: lewis.budden@tinnitus.org.uk

About Tinnitus UK:

Tinnitus UK, an independent charity dedicated to providing information and support for individuals living with tinnitus in the United Kingdom, plays a crucial role in enhancing the quality of life for those affected by this condition. Through a variety of support avenues, including online and in-person support groups, a helpline featuring a chatbot and live webchat, and an informative website, the charity strives to facilitate improved well-being.