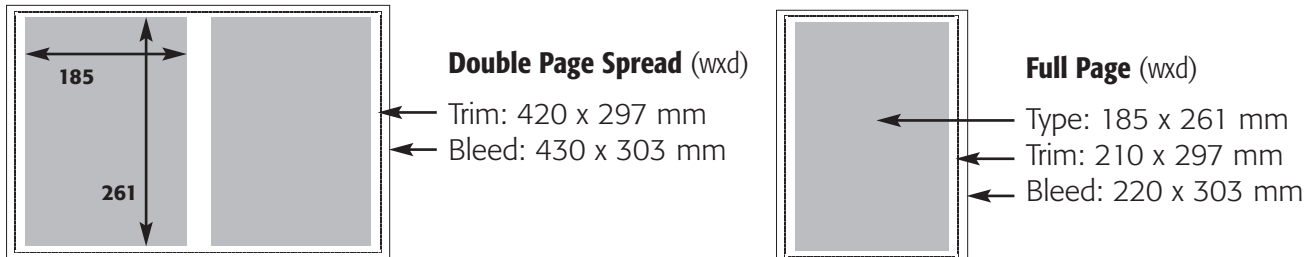
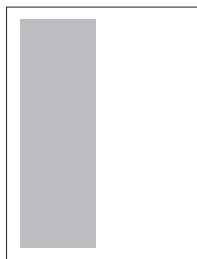


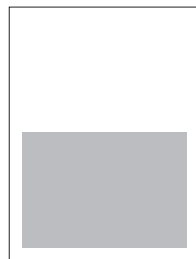
What size should my advert be?



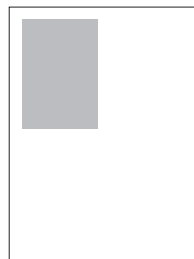
NOTE When designing a DPS please keep the text on both sides to within the type area indicated above to ensure nothing gets lost in the gutter area. Please set as two A4 facing pages.



half page portrait
80w x 261d mm



half page landscape
185w x 130d mm



quarter page portrait
80w x 130d mm



quarter page landscape
185w x 63d mm

What is the technical information?

Print ready artwork

Pass4Press PDF – Adverts must be supplied as Pass4press PDFs. To download settings for InDesign & QuarkXpress please visit www.pass4press.com
 – PDFs generated with these settings will be compatible with our commercial printer.

Please note that we do not accept the following:

RGB, colour-managed or ICC profiles, non-embedded fonts, images lower than 150dpi and transparency.
 If any of these elements are in the artwork then a report will be generated, sent to the client and a replacement must be sent.

Adverts to be typeset by publisher

Word document - Please supply the raw text as a word document and supply any images and EPS, TIFF or JPG files separately.
 Production charges will be applied to adverts typeset by the publisher.